

The MO STEP=UP Export Training Program is an innovative and interactive program designed to develop Missouri's exporters of tomorrow. Each participant is assigned a coach during the training process to assist in:

- Developing the next steps for your company to expand your sales on a global scale
- Understanding the financial and promotional export assistance that is available
- Establishing contacts with experienced professionals in international finance, logistics and trade
- Learning the details of moving your products overseas, and getting paid
- Identifying and resolving company barriers to exporting

## Expand Your Exports in Four Phases:

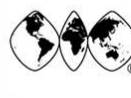
- **PHASE ONE:** Overview of best practices and mindset of successful exporters.  
8:00 a.m. - 12 p.m. Wednesday, April 3<sup>rd</sup>, 2013 at Union Station
- **PHASE TWO:** Incorporates company site visit with customized market research.  
April 15<sup>th</sup>, 2013, Company site visits begin
- **PHASE THREE:** Includes sessions on growing international business, building an overseas infrastructure, international logistics, international legal considerations and export regulations.  
8:00 a.m. - 12 p.m. Wednesday, June 5<sup>th</sup>, 2013 at Union Station
- **PHASE FOUR:** Provides participants with one-on-one coaching, information and resources as well as critical analysis and evaluation of the export development plan.  
Company site visits continue

**FEE:** \$750 per company (up to 2 attendees); Eligible MO firms may apply for MO STEP=UP funding for up to 50% reimbursement of export training expenses.

**Presented by:**

**REGISTER**

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**WORLD TRADE CENTER®**  
KANSAS CITY at UNION STATION

For more information about the MO-STEP=UP export training program, visit [www.wtc-kc.com](http://www.wtc-kc.com) or contact the World Trade Center at (816) 374-5457 or at [info@wtc-kc.com](mailto:info@wtc-kc.com)